

NC CRAFT BREWERS CONFERENCE

Trade Show FAQs and Options

Who will attend the 2017 NC Craft Brewers Conference?

We expect approximately 600 members of the craft brewing community from North Carolina and neighboring states to attend this year's conference.

Where will it take place?

The conference will take place in the Benton Convention Center located within the Twin City Quarter, in downtown Winston-Salem. The Twin City Quarter is composed of the Benton Convention Center, the Marriott Hotel, and the Embassy Suites.

What are the dates for the Trade Show component of the conference?

November 8th, 2017: 10:00am - 5:00pm

November 9th, 2017: 10:00am - 3:30pm

(The Exhibition Hall will be open for set-up on Tuesday, November 7th from 12:00pm-6:00pm. The Exhibition Hall will close for breakdown at 3:30pm on Thursday, November 9th.)

Who can exhibit?

Affiliate and Retailer members in good-standing with the NC Craft Brewers Guild, are eligible to participate in the Trade Show. *All Trade Show participants are required to register for the conference.*

Not a member of the Guild yet?

Learn more about membership and join online at: www.ncbeer.org/members

Trade Show Options: 6' skirted table & 2 Trade Show lanyards are included with basic booths

- Gold Members: complimentary basic booth option
- Silver Members: \$350, basic booth option
- Additional booth upgrades available.

Want to make your brand stand-out?

Consider a conference sponsorship to help your company meet its goals for exposure. Contact Fawn Pattison at fawn@ncbeer.org for more information.

